

Ministry of Youth Affairs & Sports Department of Sports

"EK Bharat Shrestha Bharat Programme"

<u>REPORT - EBSB SQAY Championship Senior Boys Zone1 & EBSB</u> <u>SQAY Championship Senior Girls Zone1 (Sno 1 & 2)</u>

- 1. The Department of Sports organised follwing two events at IOA Bhawan, Panchkula from 07 to 09 Dec 2019 between the **joint teams** of four Paired States. The winner of Zone 1 qualified to participate in Finals.
 - a) EBSB SQAY championship Senior Boys Zone1.
 - b) EBSB SQAY championship Senior Girls Zone1.

2. Participants- Senior Boys Zone 1 Championship

Haryana	:	Telangana
Delhi	:	Sikkim
Chandigarh	:	Dadra& Nagar Haveli
Punjab	:	Andhra Pradesh

3. Participants- Senior Girls Zone 1 Championship

Haryana	:	Telangana
Delhi	:	Sikkim
Chandigarh	:	Dadra& Nagar Haveli
Punjab	:	Andhra Pradesh

4. The children from Sqay Federation of Haryana performed welcome songs and folk dances in their colourful folk dance dresses. The programme was attended by the Observer sent by the Ministry of Youth Affairs and Sports. People took keen interest in the activity and appreciated the Ek Bharat Shrestha Bharat Programme.

5. 117 Players (Boys and Girls) and officials participated in the TWO events. In addition a number of local Technical Officials were engaged for successful conduct of the competition.

6. The closing ceremony was attended by the prominent sportsperson from Haryana, Officials of sports department of Haryana and office bearers of Sqay Federation of India.

7.. All the participants including the visiting dignitaries expressed their gratitude to the Hon'ble Prime Minister for the concept of Ek Bharat Shrestha Bharat which encouraged the youth of diverse cultures of paired States to represent a joint team of Paired States and forge better understanding and strengthen the National Integration. The events were witnessed by large number of spectators.

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8. <u>Publicity & Branding: -</u> The event was covered extensively in the print and electronic media which had a very positive impact relating to the concept of EK Bharat Shrestha Bharat through the sports activities. Photographs and paper cuttings are attached below.

9. <u>Boarding & Lodging: -</u> The arrangements were made for participating boys and girls separately in good hotels.

10. <u>Impact:</u> As per the feedback from the players and management excellent facilities both for stay and food were provided to them. The players were extremely happy with the unique concept of joint teams of paired states competeing in sports competetions and to be together for better understanding of culture, food habits. They were of the view that this opportunity has made them friends forever.